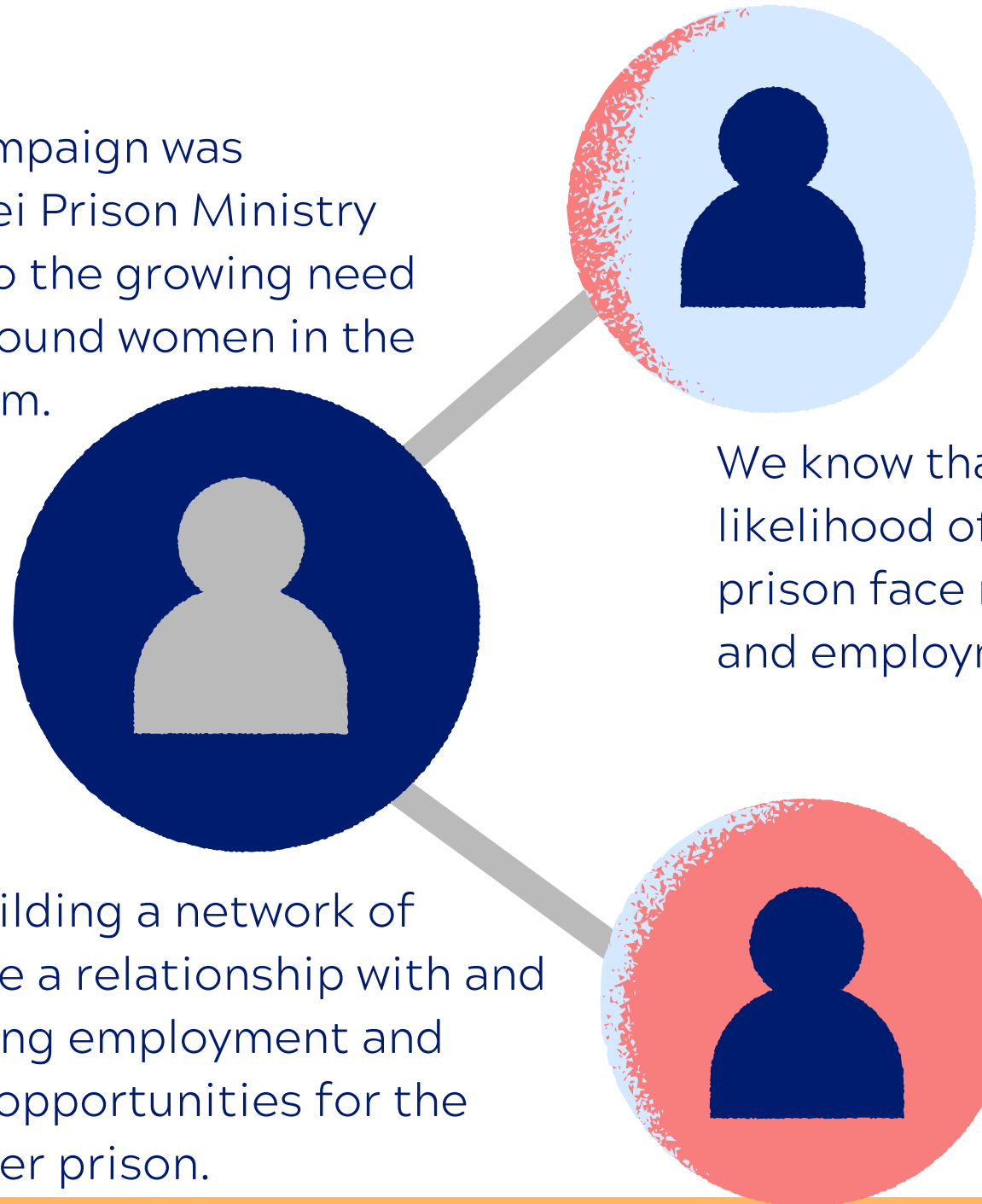


She matters. Whether she is a woman currently in prison, a mum, grandmother, wife, sister, auntie, or friend: she matters.

The #SheMatters campaign was launched by Imago Dei Prison Ministry in 2021, in response to the growing need to raise awareness around women in the criminal justice system.



We know that employment helps to reduce the likelihood of reoffending. However, women leaving prison face many barriers to accessing training and employment opportunities.

We have a vision of building a network of employers who we have a relationship with and who are open to offering employment and training/volunteering opportunities for the women we support after prison.

Reasons to Work with Prison Leavers.

- Strengthen communities
- Increasing staff retention
- Resolving skills shortage
- Changing attitudes
- Diversity, inclusion and social responsibility

Why Should Businesses Employ Prison Leavers?

“We’ve started working with ex-offenders and people coming towards the end of their sentence because it allows us to secure a pipeline of talent coming into our business, at the same time as helping people start again as they leave prison. In the hospitality industry there is a nationwide shortage of kitchen staff - kitchen managers and chefs particularly - that we at Greene King are not immune to.”

Greg Sage, Spokesperson, Greene King



If after having read this leaflet you are interested in changing lives and becoming part of the **#SheMatters Employment Network** then please contact

employmentnetwork@shematters.uk.

